



For Immediate Release:

November 2003

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TRANS-i TAKES THEIR e-COMMERCE APPLICATION TO THE NEXT LEVEL

Fort Lauderdale, FLORIDA – Gregory Bellows, CEO of Trans-i Technologies, Inc. explains, “e-Commerce is the fastest growing medium for client, partner and vendor interaction. In other industries, more than 50% of all transactions are conducted through Web interfaces. UPS reports that 90% of its customer service transactions are completed over the Web, resulting in a 60% drop in call center operations. The cost-savings are tremendous - Web transactions average 10 cents versus \$2.00 for phone calls. Carriers, agents and third-party logistics providers are increasingly challenged to provide their customers with high-level Web functionality. In order to stay competitive, transportation companies need to leverage existing investments in systems, while providing the e-Commerce window shippers expect.”

Trans-i’s e-Servicenter introduced this world class, powerful, state-of-the-art technology to all ocean carriers and agents for the first time in 2001. With an ability to run on any system architecture, e-Servicenter provides a customer facing, browser based e-Commerce interface designed to work with existing back-office functionality. With the latest major enhancements, e-Servicenter offers the maritime and transportation community the industry standard in e-Commerce applications.

Current Product Features:

- Self Service Tracking & Tracing for Authorized Business Partners
- Internet Bills of Lading
- Vessel/Voyage Sailing Schedule
- Booking
- Rate Quotations
- Claims Submission
- Pickup & Delivery Dispatch
- ePayments for Carrier Receivables and Payables
- Personalized Presentation – Notification, Exceptions & Alerts via fax, email to PCs or WAP enabled devices
- Proactive Exception Reporting
- Relationship Manager – Partner Communications
- Reports on Demand – Print and Export Enabled

About Trans-i

Trans-i Technologies is a recognized leader in providing world-class software solutions for the maritime shipping and transportation industry. With nearly two decades of experience, Trans-i provides powerful, integrated solutions to the marketplace through leadership in advanced technology and applications development. Trans-i also provides consulting services, IT outsourcing solutions, technical services and support. Some of Trans-i’s clients include Inchcape Shipping Services, Dole Foods, Totem Ocean Trailer Express, Compania Sud Americana De Vapores (CSAV) and Del Monte Fresh Produce.

Founded in 1996, the company is headquartered in Fort Lauderdale, Florida with Development Offices located in Lima, Peru. For more information – please visit www.trans-i.com