



For Immediate Release:

February 2005

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TRANS-i RELEASES IT'S NEW CUSTOMER RELATIONS MANAGEMENT (CRM) APPLICATION

Fort Lauderdale, FLORIDA - Trans-i Technologies is pleased to announce the addition of its Customer Relations Management Application. Trans-i has integrated this state of the art CRM tool into their TransSHIP.NET browser based application. It can be used as a stand-alone or in conjunction with the rest of the application features. This powerful CRM tool was built specifically with the maritime industry in mind. It is customer centric - designed to view a client's past shipping history, credit, future bookings, etc. - giving a complete snap shot in real time – providing users the edge in quickly identifying opportunity and increasing client satisfaction. Trans-i's CRM tool will assist users in developing and implementing business strategies that close the gap between the company's current and potential performance in customer acquisition, growth and retention.

TransSHIP.NET is a transportation solution developed using the latest cutting-edge technology, VB Studio.NET from Microsoft. It provides the ability to quickly and reliably build, host, deploy and utilize connected solutions utilizing the Web, all with the protection of industry-standard security technologies.

This complete web application provides the same features and benefits offered by our TranSHIP™ client-server suite and covers the entire business cycle including:

- Customer Relationship Management (CRM)
- Quotes
- Booking
- Documentation
- Equipment Control
- Service Contract Management
- Intermodal
- Accounting Interfaces

About Trans-i

Trans-i Technologies is a recognized leader in providing world-class software solutions for the maritime shipping and transportation industry. With nearly two decades of experience, Trans-i provides powerful, integrated solutions to the marketplace through leadership in advanced technology and applications development. Trans-i also provides consulting services, IT outsourcing solutions, technical services and support. Some of Trans-i's clients include Inchcape Shipping Services, Dole Foods, Totem Ocean Trailer Express, Compania Sud Americana De Vapores (CSAV) and Del Monte Fresh Produce.

Founded in 1996, the company is headquartered in Fort Lauderdale, Florida with Development Offices located in Lima, Peru. For more information – please visit www.trans-i.com